



# VIDEOS

Let's Sketch Out How it Works

sketch  
GROUP

## DISCOVERY

### 1 Explore

We'll take the time to get to know you, understand your needs, capture a basic brief, and explore what's possible—including style, tone, and visual approach.



### 2 Workshop

We'll dive deep into the message you want to communicate, define your audience, and map out the story you want to tell.

### 3 Proposal

You'll receive a detailed quote with recommendations, scope, timelines, and next steps.



### 4 Confirm

When you're ready to proceed, click the Accept button on your quote, and we'll lock it in.

### 5 Onboarding

We'll work with you on any boring-but-important admin, like Purchase Orders and procurement systems, and set you up in our project management tool.



## PRODUCTION

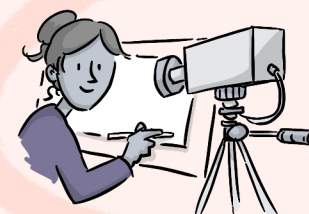
### 6 Script

We'll collaborate on a compelling script that tells your story clearly and with impact—from first draft to final polish.



### 7 Illustration

Choose from our team of talented illustrators. We'll create storyboards based on your script and refine them with your feedback.



### 8 Edit

We'll bring it all together with voiceover, music, animation or footage, captions, and post-production polish.



### 9 Delivery

You'll receive the final MP4 and any other assets you need, ready to share with your team—or the world!