

# Let's Sketch Out How it Works



### DISCOVERY

#### 1 Explore

We'll take the time to get to know you, understand your needs, capture a basic brief, and explore what's possible—creatively and practically.





#### 2 Workshop

You'll work with one of our strategic illustrators to unpack the problem, explore content and visual ideas, and decide on the best format.

#### **3** Proposal



We'll send you a tailored quote with recommendations, scope, and next steps so you'll know exactly what to expect.

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#### 4 Confirm

When you're ready to proceed, click the Accept button on your quote, and we'll lock it in.

#### **5** Onboarding

We'll work with you on any boringbut-important admin, like Purchase Orders and procurement systems, and set you up in our project management tool.



## PRODUCTION

#### 6 Illustration

We'll bring your ideas to life through drafts and sketches, gathering feedback and refining until it's just right.





#### **Delivery**

You'll receive a polished PDF and any other final assets you need, ready to share, publish, or print.