

We Run on EOS - 2025 Conference

September 5, 2025

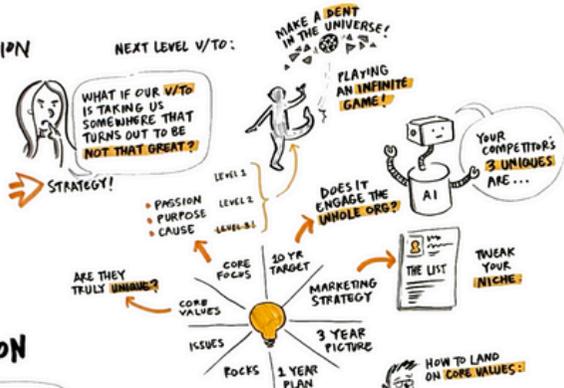


Graphic Recordings

WE RUN ON EOS

BEYOND THE VISION
15 SEPTEMBER 2025
Melbourne

DEAN CAWERT
WELCOME!
WHAT A GOOD LOOKING GROUP OF PEOPLE!



MARK O'DONNELL
VISION with TRACTION

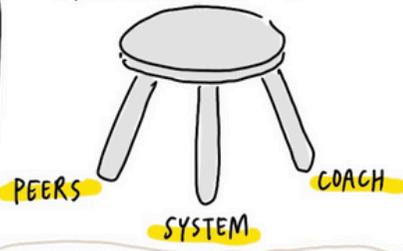


JASON KOLEVSKI
POWERFUL BEYOND MEASURE:
INSTINCTIVE PATTERNS FOR SUCCESS





SUCCESSFUL ENTREPRENEURS NEED...



2 MAKING THESE MISTAKES

- ROCKS = BAU
- SCORECARD = VANITY METRICS
- MEETINGS = STATUS UPDATES, NOT IDS
- NO REAL ACCOUNTABILITY
- MISALIGNED VISION



CLARITY CREATES CONFIDENCE!

1 THE REALITY CHECK

A GREAT PLACE TO START!



DON'T START WITH YOUR V/TO!
(OR CREATE IT ON YOUR OWN!)

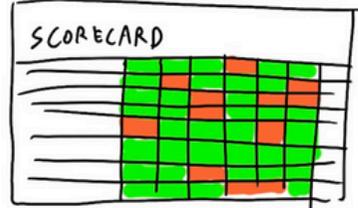


TAKE YOUR TEAM ON THE JOURNEY.

DEBRA CHANTRY-TAYLOR SELF-IMPLEMENTING OR SELF-INFLICTING EOS?



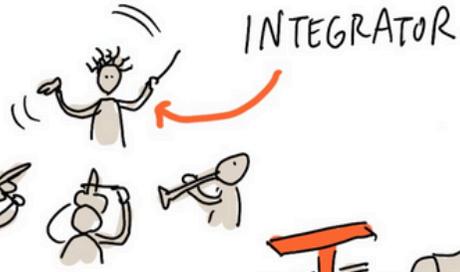
3 SCORECARD PROBLEMS



- ALL RED!
- ALL GREEN!
- VANITY METRICS

REFLECTS WHAT THE BUSINESS NEEDS, NOT WHAT IT IS NOW.

LESS, BUT OBSESS!



TRY A SELF-IMPLEMENTER PIT STOP!



4 EOS PROVEN PROCESS

TRUST THE PROCESS!

Sketch Group

WE RUN ON
EOS

WHEN MY COMPANY MERGED,
IT WENT BADLY.
THEN GINO CALLED ME!



DON TINNEY

I'VE GOT THIS SYSTEM
THAT I'VE BEEN TESTING...

... GO SEE IF
YOU CAN USE IT
OUT IN THE WORLD!

HOW DID YOU
MEET GINO?



IN CONVERSATION WITH
ANTHONY WOOD

DID YOU
SEE THE
POTENTIAL
REACH?

NOT REALLY!



HEY, I'M
FROM
PAKISTAN...

CALL IT
EOS WORLDWIDE!

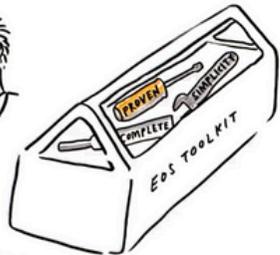
DOING WHAT
YOU LOVE
WITH PEOPLE
YOU LOVE

MAKING A
HUGE
DIFFERENCE

BEING
COMPENSATED
APPROPRIATELY

WITH TIME
FOR
OTHER
TASKS

**THE
EOS
LIFE**



**TRUST
THE
SYSTEM**



**KELLY
KNIGHT**
BEYOND THE
VISION WITH
PEOPLE

IN BRINGING EOS
TO AUSTRALIA,
DANIEL DAVIS

- FLEW TO THE US REGULARLY
- HAD NO GUIDEBOOK
- REFINED HIS CRAFT



THIS PEOPLE
STUFF IS REALLY
HARD...

**1 VISION
IS NOT ENOUGH!**



THE DECISIONS
YOU MAKE EVERY
DAY DEFINES
YOUR CULTURE

**2 MAKING YOUR
CORE VALUES
COME ALIVE**

slack

BOOT BUCKLE AWARD



CELEBRATING:
CORE VALUES
CALL-OUTS

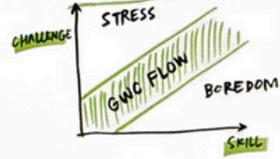
**COMMUNICATE
CORE VALUES**

SEE IT
PRAISE IT

**3 PEOPLE
ANALYSER**

1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10
1	2	3	4	5	6	7	8	9	10

**4 MANAGING
HUMAN ENERGY**



**5 SERVING THE
GREATER GOOD**



WHEN YOU'RE
STUCK
YOU'VE LOST FOCUS...
THINGS ARE IN
CHAOS
GET BACK TO BASICS

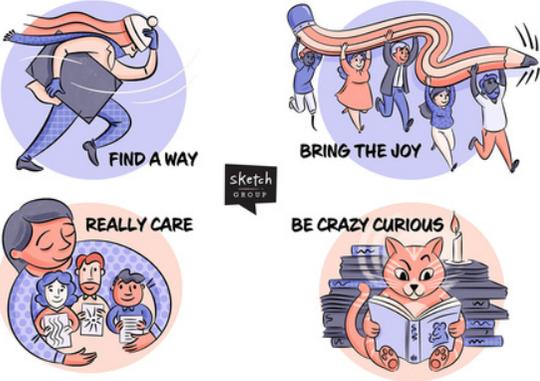
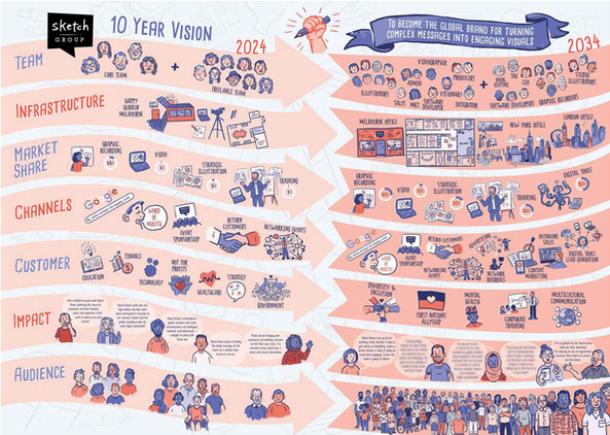


VISION is the **SPARK**...
PEOPLE are the **ENGINE**



How can Sketch Group help?

We're experts at turning complex messages into engaging visuals.



Visualise your 3-Year Picture™ or 10-Year Target™

Sketching your company values for clarity and team alignment.

Engage customers or employees with compelling campaigns

The background is filled with various light gray line-art sketches, including a sun, a globe, a hand holding a pen, a stack of coins, a hand holding a cup, and various geometric shapes and stars.

**Visual thinking aligns your goals,
your team, and your vision.**

Find out more at
sketchgroup.com