

EOS Conference 2026, Kansas City

April 22-24, 2026



Graphic Recordings

EOS CONFERENCE 2026

KANSAS CITY



WELCOME TO THE 10TH YEAR OF THIS CONFERENCE!

JILL YOUNG

SO MUCH TO CELEBRATE & APPRECIATE.

CONNECT. LEARN. STRENGTHEN.

NOTHING HAPPENS UNTIL A QUESTION IS ASKED.

FROM THE SPEAKERS AND MORE!
FROM EACH OTHER

PEOPLE DATA ISSUES AND MORE!

LEARNING INTO BEING A VISIONARY WAS MY EXCUSE FOR...



- RECKLESS GROWTH
- POOR COMMUNICATION
- NEEDLESS AUTOMATION IN MY PERSONAL LIFE
- COVERING UP MY BLIND SPOTS

THIS LEADER HAS SOME SERIOUS FLAWS AND CAN'T SEE THEM.



SORRY, I'M OUT!

- 1 SLOW DOWN. IT'S NOT SEXY WORK
- 2 PAUSE & ASK: WHAT DO I NEED?
- 3 GROW IN SELF-AWARENESS
- 4 ADMIT FAULT



WE'VE JUST BEEN ARRESTED BY THE TALIBAN!

BUT DON'T WORRY!

I'M SURE IT'S ALL JUST A MISUNDERSTANDING



I NEED TO SHARE SOMETHING...

I DON'T KNOW WHAT I NEED. BUT I NEED HELP!

WE GOT YOU!



BUILT TO LEAD THE HUMAN SIDE OF VISIONARY WORK



JONATHAN D. REYNOLDS

WELCOME TO OUR FIRST LEVEL 10 MEETING!

NOT NOW, NURSE. I'M ON A CALL!

YOU CAN'T SCALE CARE!

IQ IS FIXED. BUT YOU CAN GROW YOUR EQ.



WHO HAVE YOU CRUSHED IN YOUR QUEST FOR GROWTH?

IF YOU LOOK AFTER YOUR VEHICLE, THE DASHBOARD LIGHTS DON'T COME ON.

MORE LIKELY TO GO ABOVE AND BEYOND!

HUMAN-CENTRED

LEADERSHIP WILL GIVE YOU A COMPETITIVE ADVANTAGE.

CARE.

AUTHENTICITY. VULNERABILITY.

I FEEL APPRECIATED.



INVEST IN THE HUMAN CONNECTION

SCAN FOR A DIGITAL COPY!



VISUAL NOTES by sketchgroup.com



EOS CONFERENCE KANSAS CITY 2026



VICTORIA CABOT

YOU JUST NEED TO ❤️ YOUR PEOPLE!

YOUR EGO NEEDS TO KNOW:

OPEN

DON'T GET DEFENSIVE

HONEST → SAY WHAT YOU MEAN



GINO WICKMAN

EOS HAS BEEN 25 YEARS IN THE MAKING...

THE SECRET INGREDIENT!

... OPEN and HONEST

OPEN & HONEST:
THE NECESSITY of TOUGH LOVE in BUSINESS



THIS SIZZLE REEL SUCKS. I DON'T THINK YOU'RE GOOD AT THEM.

THAT WAS THE WORST 90-MINUTE MEETING I'VE EVER SEEN!

YOU'RE NOT DOING YOUR BEST WORK

I'M SELLING THE COMPANY!

SOMETIMES PEOPLE MIGHT NEED A KICK IN THE... (WITH LOVE!)

IF YOU'RE NOT PREPARED TO BE OPEN & HONEST, LOOK INSIDE...

THE PROBLEMS YOU.

OPEN + HONEST
→ LOVE FOLLOWS

- 1 YOURSELF
- 2 YOUR COMPANY
- 3 YOUR TEAM

LET'S COMMIT TO THIS!



GUYS, WE'RE JUST NOT GETTING IT!

OK, WE GET IT! PUT YOUR CLOTHES BACK ON!

LOVING



YOU'RE BEING A LITTLE IMPATIENT RIGHT NOW, GINO

QUICK TO ASSUME...



I ASKED 20 PEOPLE:

WHAT ARE THREE THINGS

I DO WELL?

I COULD DO BETTER?

FEEDBACK IS A GIFT

→ IT HELPS YOU BECOME A BETTER PERSON



WE'VE BEEN CONDITIONED TO NOT TACKLE CONVERSATIONS WITH HARD TRUTHS...

GERALD, IF YOU CAN'T SAY SOMETHING NICE, DON'T SAY ANYTHING AT ALL!



CREATE A SAFE HAVEN FOR YOU AND YOUR LEADERSHIP TEAM...

...IT'S YOUR COMPETITIVE ADVANTAGE!

45% RETURN!



EOS CONFERENCE

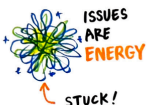
KANSAS CITY, MO
APRIL 2026



ISSUES: MASTERING FANATICAL RESOLUTION

SUE HAWKES
IS YOUR ISSUES
LIST LONG?

YESS!
WHAT AN
OPPORTUNITY!



THERE'S
A TOOL
FOR THAT!

STRONGER
BETTER
& TOGETHER

THE SYSTEM CANNOT FIX
WHAT YOU ARE UNPREPARED
TO DO!



IDENTIFY
DISCUSS
SOLVE
THIS IS THE WAY.



WHAT WILL
MAKE IT GO
AWAY FOREVER?



FANATICAL
COMMITMENT

- VACATION
- SWAMPED
- CAPACITY
- OTHER PRIORITIES

IT DIDN'T GET
DONE BECAUSE...

GET ON TOP
OF YOUR ISSUES
SO YOU CAN GO
LIVE YOUR ...
EOSLIFE!

IT'S ALL
ABOUT
LOVE

SOLVE
ONCE
WELL

DECISION = ACTION

THIS IS A
WARNING
SIGN!
→ GET HELP!

SCAN FOR A
DIGITAL COPY



LIVE SKETCH BY sketchgroup.com



FELIPE
GOMEZ

THE VIRTUOSO CODE: MASTERING A MINDSET FOR EXTRAORDINARY PERFORMANCE

PASSION

WHAT MAKES A
MUSICIAN A
VIRTUOSO?

ATTRIBUTES

METHOD

THE SAME
CAN BE APPLIED
TO ENTREPRENEURS...

VIRTUES

MAGNANIMITY
THINKING BIG

DISCIPLINE/
PRACTICE

PERSEVERANCE

ARE YOU
IN TUNE?
GIVING IT YOUR ALL?

WHOAH OH OH OOOOH!

MAINTAINING
EYE CONTACT

POPMINE

WHAT
MUSIC DO
YOU PORTENT?

PUT YOURSELF
OUT OF YOUR
COMFORT ZONE

WHAT IS
YOUR MUSIC
LIKE?

RELATIONSHIPS

DO EVERYTHING
AS IF IT WAS THE
LAST TIME
YOU WERE DOING IT.

WORKPLACE

FAMILY

RELATIONSHIPS

ATTITUDE
IS A
CHOICE.

LOVE
TO WILL
OF THE
OTHER

DOING EVERYTHING
WITH LOVE AND
VIRTUE IS HOW
WE ALLOW

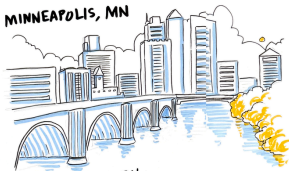
HUMANISM
TO FLOURISH

EOS

"WORK-LIFE
BALANCE
HARMONY"
LOVE · COURAGE ·
PRUDENCE

10 YEARS of EOS CONFERENCES

MINNEAPOLIS, MN



- Inaugural Traction Tables
- Gina presents "Living Your EOS Life"

2018

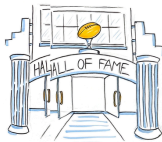
2017



ATLANTA, GA

- 1st ever EOS Conference!

2019
ATLANTA, GA



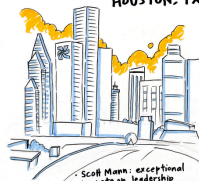
- 1,000+ attendees!
- Keynote from the College Football Hall of Fame

VIRTUAL
2020



- Flipped to 100% virtual event in 45 days!
- Helped entrepreneurs create plans to move through Covid

2021
HOUSTON, TX



- Scott Mann: exceptional keynote on leadership based on experiences as a Green Beret → standing ovation!
- Hybrid event, allowing people to experience the conference based on their level of comfort with in-person interaction

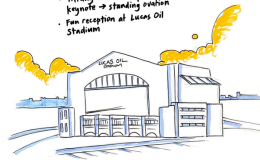


2022
ORLANDO, FL



- Fabrizio Lencioni was a keynote speaker, highlighting his work on team health
- First time to deliver an Integrator Masterclass alongside the EOS conference

INDIANAPOLIS, IN
2023



- Tiffany Sauder's opening keynote → standing ovation
- Fun reception at Lucas Oil Stadium

2024
SAN DIEGO, CA



- 2,000 attendees
- Most sponsorships to date, providing attendees with more interaction with other companies doing great things with EOS.

NATIONAL HARBOR, MD
2025



2026
KANSAS CITY, MO

- 10th anniversary!
- Back to basics!
- "Best of" speaker list!
- BBQ!!!



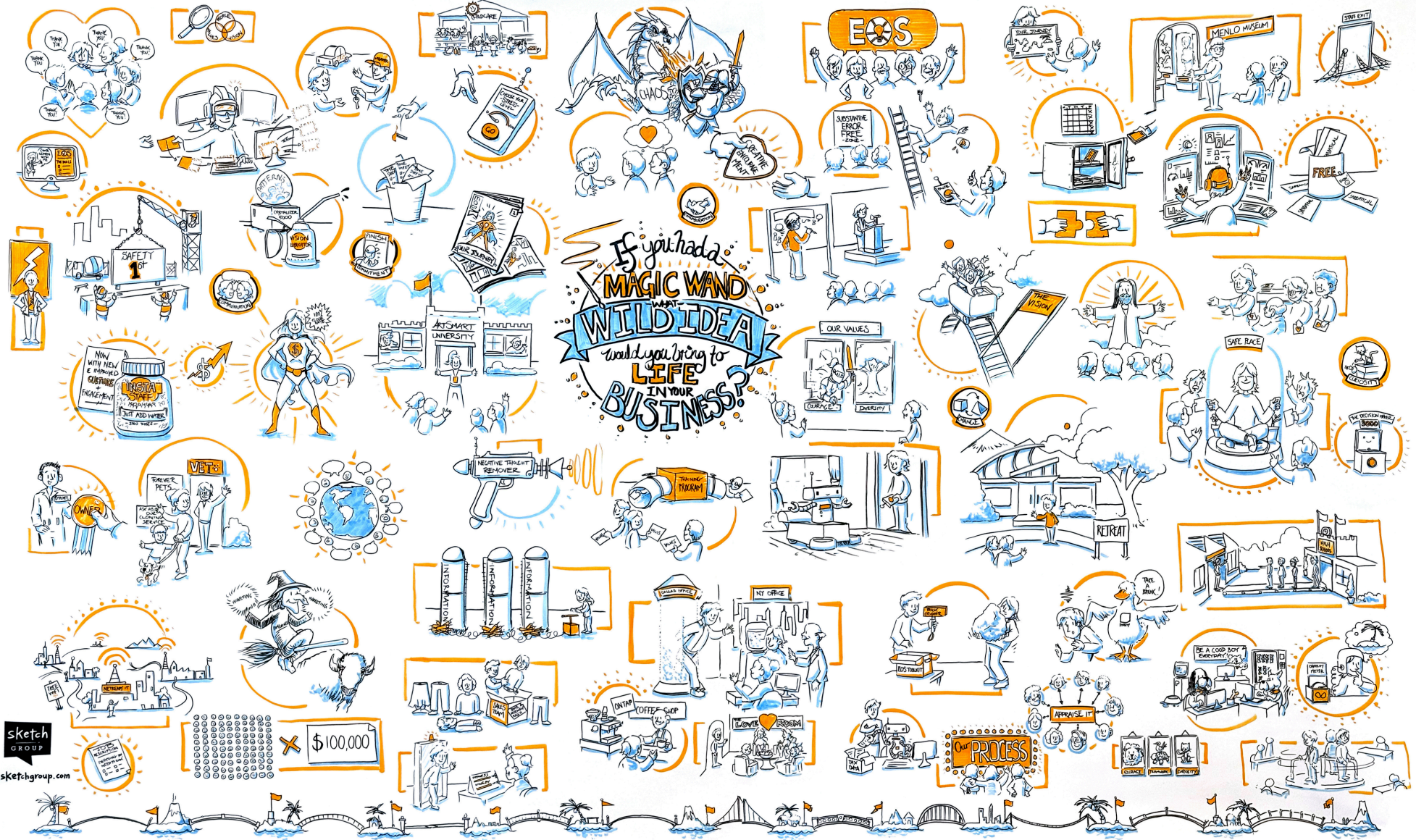
- Overall programming rating was 9.0
- Gina delivered her EOS story - how he built EOS Worldwide and achieved his success

SCAN FOR A DIGITAL COPY



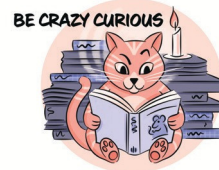
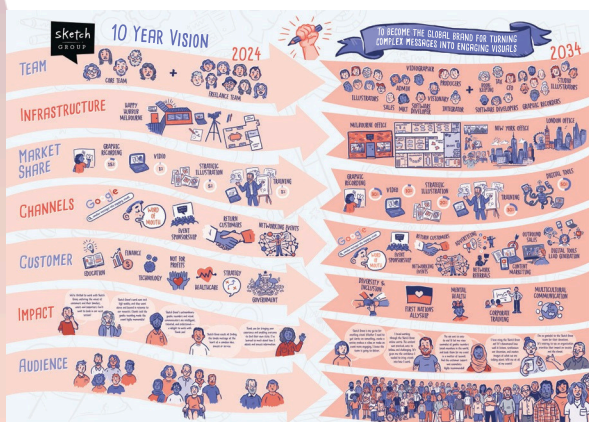
Sketch group VISUAL TIMELINE BY sketchgroup.com

If you had a MAGIC WAND WHAT WILD IDEA would you bring to LIFE IN YOUR BUSINESS?



Get *VISIBILITY* over your business

The Visual Operating System (VOS™) makes EOS visual – helping you to align your team, your goals, and your vision.



Visualise your 3-Year Picture™ or 10-Year Target™

Sketching your company values for clarity and team alignment

Engage customers or employees with compelling campaigns



Find out more at sketchgroup.com